



Strategic Activation with Trail Infrastructure





Daniel Stowe Botanical Garden

A 380 acre conserved property in southeastern Gaston County that includes:

- A 20 acre formal botanical garden
- Growing Center
- Two miles of undeveloped shoreline on Lake Wylie
- Five miles of trail
- Two man made ponds
- Three separate indoor facilities

A reimagined vision

- The result of a wholistic long range strategic plan.
- Representative of a shift to a more comprehensive focus on outdoor experiences, not just garden experiences.
- The goal is a seven year execution period.
- Plan kicks off with repurposing existing assets and connecting existing infrastructure with trails.



Master Site Plan



Property Activation

- Creation of an “Outdoor Hub”
- Outdoor Programs
- Experiential Education Programs
- Strategic Programming and Partnerships
- On the Water Programming
- Intentional Trail Design
- Orienteering Trail



Activation Types



Accessible Trails

- Paved Trails
- Enhanced Natural Surface Trails
- Single Track/ Nature Trails
- Art, Education, Interpretive Trails



Bike Specific Programming

- Bike Only Trails
- Bike Rentals
- Connections to Local Parks



On the Water Programming

- Entry Level Water Activation
- SUP, Canoe, Kayak Rentals
- Engaging the Fishing Community

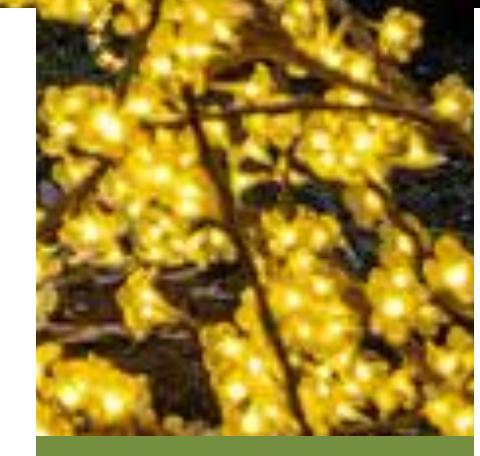
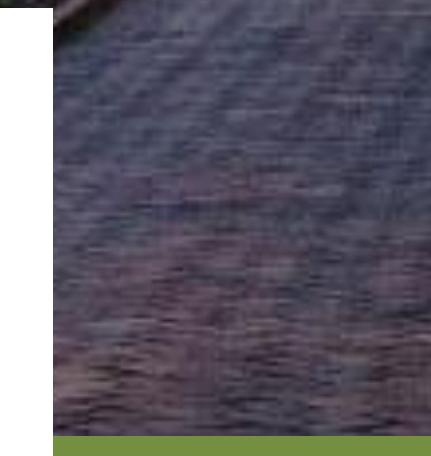
Reactivation

- Trailhead Store
 - “Outdoor Hub”
 - Local Market
 - Family Space
- The Farmhouse
 - Administration Building
 - Camp HQ
 - Wedding Venue
- “Uncle Dan’s” Dog Park
- The Ponds



DSBG
Daniel Stowe
Botanical Garden

Inside the Garden



- Renovations of existing gardens and pathways.
- Expansion of the Children's Garden, Adventure Trail.
- Fully paved garden loop.
- Integrating interpretation of plants inside and outside the Garden.
- Southern “pedestrian only” entrance with enhanced natural surface trails and “Outfitter.”

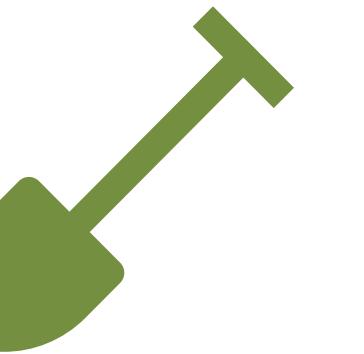
Why the Garden?



To become one of the only three generation attractions in the region

To become a day long attraction and fully engaging property

To inspire a love of nature



Why Now?



Thank You!