The largest recurring trail conference in the Carolinas, Trail Forum is a day-long educational event that convenes over 250 industry professionals and citizen leaders with a common mission of advancing trails in our region and beyond. Attendees learn about current issues, foster peer-to-peer relationships, and collaborate on overcoming challenges of developing a trail network. The diversified agenda features nine concurrent sessions, many for continuing education credits.

Trail Forum puts your business in front of the key decision makers in planning, park and recreation, and local government. Sponsorship positions your organization as a key partner in outdoor recreation and healthy living — integral to maintaining a vibrant and sustainable community.

**OUR REACH**

- **433K +** Annual website pageviews
- **25K +** Social media followers
- **6K +** eNews subscribers
- **2K +** Newsletter list

**CONTACT**

Alesia DiCosola, Associate Director of Development and Marketing
alesia@catawbalands.org | 704-342-3330 | 919-417-7296
<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Recognition as Title Sponsor and opportunity to speak at welcome</th>
<th>Article or ad in print newsletter</th>
<th>Invitation to dinner with keynote speaker</th>
<th>Opportunity to introduce keynote speaker</th>
<th>Logo on lunch tables</th>
<th>Logo on 250 attendee tote bags</th>
<th>Logo on table tents at breakfast, snack or coffee</th>
<th>eNews spotlight</th>
<th>Exhibitor table</th>
<th>Recognition on event signage and promotional material (commensurate with level)</th>
<th>Tickets to event</th>
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<tbody>
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<td>Lunch $5,000 (Limited to 2)</td>
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<td>Steward $3,000</td>
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<td>Friend $1,500</td>
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Exhibitor $500
Includes table space and 2 tickets to conference