



- CATAWBA -
LANDS CONSERVANCY
LAND | WATER | FARMS | NATURE



CAROLINA
THREAD TRAIL.



Trail Forum 2023

Tuesday, December 5
Mooreville, NC

The largest recurring trail conference in the Carolinas, Trail Forum is a day-long educational event that convenes over 250 industry professionals and citizen leaders with a common mission of advancing trails in our region and beyond. Attendees learn about current issues, foster peer-to-peer relationships, and collaborate on overcoming challenges of developing a trail network. The diversified agenda features nine concurrent sessions, many for continuing education credits.

Trail Forum puts your business in front of the key decision makers in planning, park and recreation, and local government. Sponsorship positions your organization as a key partner in outdoor recreation and healthy living – integral to maintaining a vibrant and sustainable community.

PRESENTED BY

LandDesign.
CREATING PLACES
THAT MATTER.

OUR REACH

433K +

Annual website
pageviews

25K +

Social media
followers

6K +

eNews
subscribers

2K +

Newsletter list

CONTACT

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SPONSORSHIP BENEFITS AND RECOGNITION

	SOLD	SOLD	Lunch \$5,000 (Limited to 2)	Steward \$3,000	Friend \$1,500
Recognition as Title Sponsor and opportunity to speak at welcome	X				
Article or ad in print newsletter	X				
Invitation to dinner with keynote speaker	X	X			
Opportunity to introduce keynote speaker		X			
Logo on lunch tables	X	X	X		
Logo on 250 attendee tote bags	X	X	X		
Logo on table tents at breakfast, snack or coffee				X	
eNews spotlight	X	X	X	X	
Exhibitor table	X	X	X	X	X
Recognition on event signage and promotional material (commensurate with level)	Lead Logo	Logo	Logo	Text	Text
Tickets to event	14	10	8	6	4

Exhibitor \$500

Includes table space and 2 tickets to conference