



Goodstock 2010 Marathon Benefits Non-Profit Organizations

Wilson Visits the Offices of LGA Advertising During Their 24 Hours of Helping Charities

October 8, 2010

By D. Barnes

CHARLOTTE, N.C. - Donating their services for 24 hours, Luguire George Andrews (LGA) helps local charities with their advertising, marketing and creative services. This year 6 local non-profit organizations are working with LGA. American Red Cross/Greater Carolinas Chapter, Carolina Thread Trail, Girl Talk Foundation, Residential & Support Services, Inc., Right Moves for Youth and Teach for America/Charlotte Region were the six charties that received pro bono work from LGA. At LGA's first marathon last year, the agency donated over \$250,000 worth of services to the selected charties. Some of the services included new logos, taglines, brochures, fundraising event ideas and even creating a website.

Luguire George Andrews is one of the southeast region's leading advertising, marketing and public relations agencies. They launched Goodstock last year to celebrate their 25th anniversary and plan on holding the event each year.

To view the video, click the link below.

<http://www.foxcharlotte.com/rising/Goodstock-2010-Marathon-Benefits-Non-Profit-Organizations-104572054.html>