

SouthWood Signs to Guide Carolina Thread Trail Visitors

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Nearly two years ago, SouthWood Corporation (www.southwoodcorp.com), which provides image-conscious [signage](#) and graphics for clients nationwide, pledged to donate \$50,000 of consulting and creative services and/or signage products to support the Carolina Thread Trail. Installation of those signs has begun -- a visible reminder of SouthWood's deep commitment to the region.

"SouthWood's role has been to help guide the process as the needs for the Carolina Thread Trail are defined," says Ernest Dwight, president of SouthWood. "We are proud to be associated with such a worthwhile endeavor and pleased that we can contribute to its success."

The Carolina Thread Trail will be a regional trail network that will eventually reach 15 counties and over two million people, linking cities, towns, and attractions. The planning began in 2004 and is being implemented in phases.

SouthWood signs will identify and guide visitors at the following trails:

- Bakers Creek Greenway in Kannapolis, N.C.
- Harold B. McEachern Greenway in Concord, N.C.
- Little Sugar Creek Greenway in Charlotte
- Catawba River Greenway at Tuckaseegee Park in Mount Holly, N.C.
- Spencer Mountain – R.Y. McAden Blueway in McAdenville, N.C.
- Catawba Creek Greenway in Gastonia, N.C.
- Highland Rail Trail at Sims Legion Park in Gastonia
- Riverside Greenway in Cramerton, N.C.
- Blue Star Trail in Fort Mill, S.C.
- Manchester Meadows Trail in Rock Hill, S.C.
- Wylie Walking and Biking Trail in Chester, S.C.
- Rocky Creek Trail in Great Falls, S.C.

"We want to make it easy for visitors to use and enjoy the Carolina Thread Trail," says Dwight. "Signage is an important part of this positive experience."

Foundation For The Carolinas and more than 40 community and business leaders participated in a discovery process that resulted in the Carolina Thread Trail vision. Building on the work of the Voices and Choices initiative, Catawba Lands Conservancy and The Trust for Public Land worked with community leaders to formulate the idea of a 15-county regional trail system. The Thread vision

closely aligned with the guiding principles from the discovery process; thus the Foundation, the Catawba Lands Conservancy and The Trust for Public Land formed a partnership to plan what would become the Carolina Thread Trail.

About SouthWood Corporation

Founded in 1970, SouthWood has earned a reputation for helping [signage](#) clients figure out what they need, getting it done right and on time, and providing service and quality that generate referrals and repeat business. SouthWood designs, plans, builds, installs and manages projects from concept to completion for clients throughout the U.S., Caribbean and beyond. Call 800-727-6884 or visit www.southwoodcorp.com for more information.

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